

Where Innovation **Meets Excellence**



THE INNOVATORS' GARAGETM
ON A QUEST TO DEMOCRATIZE INNOVATION[™]

An innovation consultancy by
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Corporate Program Brochure

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About Sayantan Mukherjee



Sayantan Mukherjee is the founder of The Innovators' Garage, specializing in innovation and entrepreneurship. He is on a quest to democratize innovation. Till date he has trained over 8,000 professionals and students, collaborating with major companies like Mahindra and Mahindra, Tata Motors, and Bosch India. He also develops courses for institutions like SIBM Pune and serves as a trainer at IISc Bangalore, NPTEL IIT Madras. As a Visiting Faculty and mentor, he has guided aspiring entrepreneurs at IIT Kharagpur, ICFAI Business School, and more. His experience includes leading innovation projects at Mahindra Research Valley and holding a gold medal in MBA with a focus on Innovation and Entrepreneurship. Sayantan is a Design Thinking Practitioner and TRIZ Level II Inventor.



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Target Industries

The training programs by The Innovators' Garage are applicable to all sectors and industries looking to innovate the way they operate, the offerings they create. In most cases the program needs to be tailored to suit the specific needs of the company. However, here is a list of target industries that have found immense value from the programs:

Product industries:

Automotive

Electronics

Agriculture

Construction

FMCG

Textile and Fashion

Service industries:

Tourism and Hospitality

Banking and Finance

Information Technology

Telecom



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Workshops offered



Advanced Systematic Innovation and Business Case Development Workshop

Target Audience: Designed for professionals with 6 to 10 years of experience, this workshop caters to those who have achieved domain expertise and are looking to expand their innovative thinking beyond familiar boundaries.

Duration: This in-depth workshop extends over a period of 4.5 days, allowing ample time for deep dives into advanced concepts.

Program Focus: As experts in their fields, participants often encounter resistance to new ideas. This workshop aims to rekindle their explorative spirit through the systematic innovation process of design thinking. It further empowers them to construct compelling business cases for their innovations.

Curriculum Highlights: Professionals will refine their skills in identifying real customer needs, developing innovative solutions, and articulating the business value of their proposals. The program emphasizes on strategies for gaining management buy-in by aligning innovative ideas with company goals.

Program Outcomes:

Mastery of design thinking and systematic innovation processes.

Enhanced ability to craft persuasive business cases.

Increased confidence in presenting new ideas to stakeholders.

Tools to ensure that innovative concepts are well-received and ready for implementation.



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Corporate Entrepreneurship and Leadership Development Program

Target Audience: Professionals with 6-10 years of experience, who are on the cusp of transitioning into leadership roles within their organizations.

Duration: A comprehensive 4-day program, meticulously structured to foster entrepreneurial leadership skills.

Program Focus:

To cultivate an entrepreneurial mindset among mid-level professionals, enabling them to take calculated risks and innovate within their corporate roles.

To provide insights into balancing user desirability, business viability, technical feasibility, and long-term sustainability when introducing new products to the market.

To enhance critical thinking and business management understanding, preparing participants for effective leadership.

Program Outcomes:

Participants will develop the skills to act as 'intrapreneurs', driving innovation from within their organizations.

They will gain the ability to assess and navigate complex business scenarios, making decisions that align with both immediate and strategic goals.

The program will empower them with tools and frameworks to lead with an entrepreneurial approach, ensuring their readiness to take on senior leadership roles.



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Innovation Leadership and Culture Workshop

Target Audience: This specialized workshop is intended for senior leaders who are charged with the crucial task of fostering an environment of continuous innovation within their organizations.

Duration: The program is structured into 4 half-day sessions, totaling 12 hours, to accommodate the demanding schedules of senior executives.

Workshop Objective: The aim is to empower leaders with a deep understanding of innovation behaviors and the tools to identify and dismantle the barriers that impede these practices. The focus is on cultivating a sustainable culture of innovation.

Program Outline:

An exploration of essential innovation behaviors.

Techniques to diagnose and overcome current organizational barriers.

Interactive sessions to design bespoke systems tailored to promote an innovation-centric environment within their specific teams.

Outcomes: Participants will conclude the workshop with:

Actionable strategies to instill and maintain an innovative culture.

An understanding that a one-size-fits-all approach is ineffective in innovation, with insights on customizing practices to fit their unique organizational context.



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Design Thinking and Innovation for Young Professionals

Target Audience: This specialized 4-day workshop is meticulously crafted for professionals with 2–5 years of work experience. Ideal for those beginning their corporate journey, participants are typically unencumbered by extensive domain knowledge, allowing for a fresh perspective on innovation.

Duration: Spanning four comprehensive days, the workshop is structured to maximize learning and practical application.

Program Overview: Through a curriculum steeped in design thinking and contemporary innovation practices like TRIZ, participants will engage in cultivating their ability to identify unique opportunities. The workshop emphasizes the development of creative solutions that contribute significantly to the company's innovation endeavors.

Expected Outcome: By the conclusion of this workshop, attendees will have acquired the skills necessary to enhance their organization's innovation pipeline, delivering tangible value to the bottom line through strategic thinking and creative problem-solving.



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Clients and Partnerships



Mahindra and Mahindra Ltd.



BOSCH
Invented for life



KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY (KIIT)
Deemed to be University U/S 3 of UGC Act, 1956



Sri Ramakrishna Engineering College
An AUTONOMOUS Institution



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Glimpses of Sessions and Workshops



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